

1ST PRIZE IN SOCIAL ENTREPRENEURSHIP INTRODUCTION PROGRAMME BY ENACTUS SRCC

Ria Kachhal, a student of class 12G, along with her other team members, was declared winner of the Business Innovation Challenge organised by Enactus Sri Ram College of Commerce.

She was among the top 200 applicants from all across the country who got selected for SEIP (Social Entrepreneurship Introduction Programme) by Enactus SRCC. It was a two-week long programme which aimed at giving students a 360° knowledge of social entrepreneurship.

A challenge cum competition was held in the second week where students were asked to formulate a business model around a given problem. All the participants were divided into teams of 10 for the same.

Ria's team came up with a business model for using animal movements for the purpose of rural electrification and their project was awarded as the winner of the Business Innovation Challenge.